



THE  
**STORY**  
**COMPASS**  
JOURNAL

**If lost please return to.....**

**Your Name:**

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**Company:**

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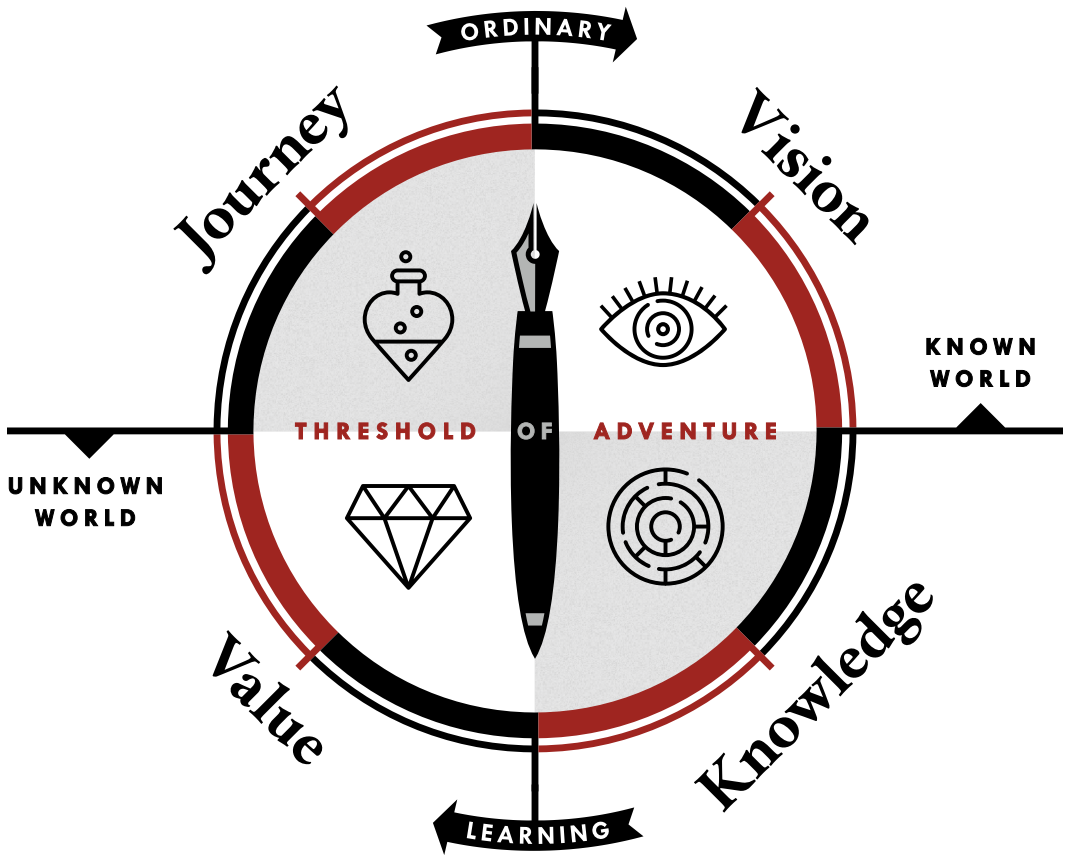
**Address:**

.....

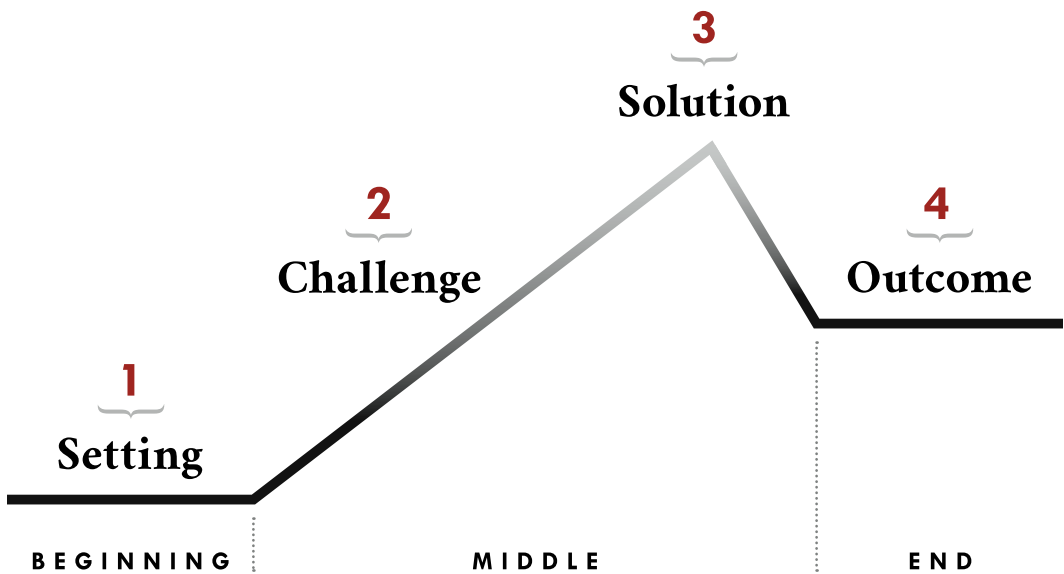
**Phone:**

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# THE STORY COMPASS JOURNAL



# INFLUENCE STORY STRUCTURE



**STORY TYPE & TITLE :**

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**1: Setting**

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**2: Challenge**

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**3: Solution**

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**4: Outcome**

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TORONTO + CALGARY  
**E:** [INFO@PERFECTPITCHPROS.COM](mailto:INFO@PERFECTPITCHPROS.COM)  
**P:** (403) 880-2370  
**W:** [PERFECTPITCHPROS.COM](http://PERFECTPITCHPROS.COM)